

## 11 THINGS YOU DIDN'T KNOW ABOUT LUL LA FRATERNIDAD

They are an **elite multicultural Fraternity**, which believes in academic excellence and in a proactive vision towards raising awareness about the Latino culture and history.

They were established at Cornell University in **1982**.

They are a **service-based** organization. This means that they are committed to serving the community through our various programs.

They have **no mandatory chapter dues**, and our national dues are \$75/semester on average.

Their **Fraternal honor** code prevents us from ever drinking or misbehaving while wearing fraternal letters.

Most of their events and parties are **“dry”** and serve as fundraisers for our community service programs.

They do not have “pledges”. Instead, they have **“Caballeros”** (gentlemen) who go through a **leadership intake process**.

They do not offer “bids”. The acceptance into the leadership intake process is not based on the opinion of a brother, but rather on the **individual’s willingness** to become an “Hermano”.

“Caballeros” follow a **4.0 GPA plan** during their leadership intake process. Indeed, the fraternity has several programs in place to optimize academic performance.

Students are here to **receive a university education**, not pledge a frat. Hence, school will always come before any fraternal activities.

They have **great respect for our “caballeros”**, and they will never be demeaned, embarrassed, or discomforted. We do not believe in a brotherhood in which the caballero would be insulted or ridiculed.



*LA UNIDAD LATINA*

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**LA UNIDAD LATINA  
LAMBDA UPSILON LAMBDA  
FRATERNITY INCORPORATED**



**PREMIER  
PRESTIGIOUS  
PROFESSIONAL**

**GEORGE MASON UNIVERSITY**  
**ALPHA DELTA CHAPTER**

# LA UNIDAD LATINA

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## ***MISSION STATEMENT***

La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated, a private, nonprofit, nonpartisan organization established in 1982, exists to bring men together in Brotherhood and to unite the Latino community. In its pursuit to fulfill this mission, La Unidad Latina will:

Provide Latino students with the academic, cultural and social support necessary to excel in institutions of higher learning;

Increase opportunities for Latino children and adolescents to achieve in elementary and secondary schools;

Develop leaders that shall provide, develop and implement the tools for community empowerment;

Inspire ethnic pride and cultural awareness in the Latino community;

Support the efforts to enhance the growth and well-being of the Latino community;

Collaborate with individuals, organizations and institutions that will join our efforts to improve the conditions of the Latino community.

## ***LA FRATERNIDAD***

La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated was established on February 19, 1982 in order to address the shortcomings of academic institutions in meeting and addressing the needs of Latino students in higher education. Founded at Cornell University in Ithaca, New York, La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated primarily seeks to take a leadership role in meeting the needs of the Latino community through cultural awareness, community service, and promotion of the Latino culture and people.

From its inception, La Unidad Latina has maintained a firm commitment to the empowerment and betterment of all Latinos. To accomplish this goal, La Fraternidad addresses various key areas of concern to the Latino community, beginning with a concentration on academic achievement, community service, and cultural awareness.

Within the academic realm, Lambda Upsilon Lambda Fraternity, Incorporated continually strives to increase the representation of Latino faculty and students in higher education. Realizing that recruitment is only half of the solution, La Fraternidad places strong emphasis on academic programs that aid in the retention, guidance and improvement of Latino students in institutions of higher learning.

La Unidad Latina is committed to developing its members and peers into mature, intelligent, socially active, and culturally conscious individuals, who, via mutual support, can excel academically and professionally. La Unidad Latina, Lambda Upsilon Lambda Fraternity, Incorporated is looking for individuals with vision, determination, pride, and a commitment to accomplish the goals it has set for itself.

## ***HISTORY***

La Unidad Latina, Lambda Upsilon Lambda Fraternity, Inc. use to exist on the George Mason University, Fairfax , VA campus. The Alpha Delta Chapter was founded in the Spring of 1999 with five founding fathers on the Alpha Line. The five men from the Alpha Delta chapter included Jorge Campos, Menzur Mendizabal, Melvin Parada, Walter Lozada, Jose Weeks. Since Spring of 1999 there has not be another person or line to crossover. When the five individuals graduated, the chapter faded away. Since then there has now been a spark of interest.



***For Further Information on becoming an  
Hermano:***

*National Website*

*Www.LaUnidadLatina.org*

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